

always  
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symrise 

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# Equilibrium

*Dietary pH Control For Urinary Health*

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Pet Nutrition

# Equilibrium

## Dietary pH Control For Urinary Health

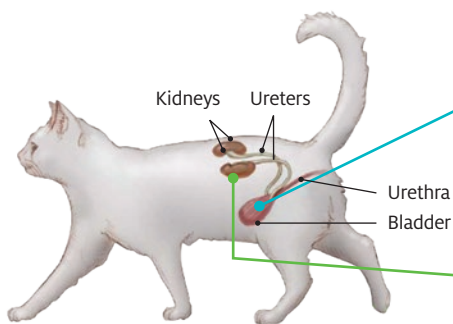
*Pets' quality of life depends on health—and that includes good function of the urinary system.*

Urinary tract problems including infections and kidney stones (uroliths) are often associated with obesity in pets. An estimated 60% of cats are overweight, which contributes to the kidney disorders that are often responsible for serious illness.

Equilibrium is the only dietary pH controller for balanced mineral composition, to help maintain urinary pH balance of cations, anions, and water and inhibit the formation of uroliths.

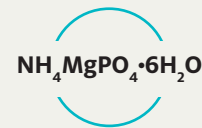


Along with increasing water intake, reducing stress, adding environmental richness, and regular veterinary care, pH balance control through diet adjustment can help treat and prevent kidney disorders, enabling pets and their owners to enjoy better quality of life. With Equilibrium, your pet-food formulations can play a welcome part.



### Struvite

Most common urolith



  
**80%**  
due to infection

  
**90%**  
metabolic

### Calcium Oxalate

Second most common urolith

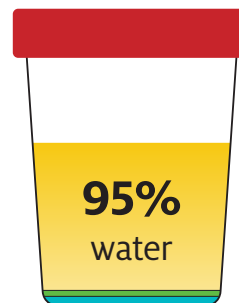


The imbalance between cations, anions, and water can cause and/or contribute to the formation of uroliths.

Put the potential of better urinary health to work in your products and on your label, with Equilibrium. **Contact us today!**

[www.nuvin-petfood.com](http://www.nuvin-petfood.com)

**2%**  
urea



**95%**  
water

**3%**

Phosphate, sulfate, ammonium, magnesium, calcium, uric acid, creatinine, sodium, and potassium